Email uplers

Email Marketing Operation Services

We’re Your Trustworthy Partner for all your Email Operations

Email uplers

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Introduction

Email Uplers is a full-service email marketing agency. We help you execute your email marketing strategy seamlessly. From Email Development to Deployment to Optimization, we take great pride in providing operational excellence to **5,000+ clients** across **52 countries.**

So whatever may be the ESP of your choice, we've got all the email operation support you need to make your strategy work; our team of **150+ email** mavens has expertise in **50+ ESPs.**

What's more, you can hire a resource from our rich resource pool to work dedicatedly for your email marketing success.

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Why Trust Us

Clutch

4.9 / 5.0

100 Reviews

Trustpilot

4.9 / 5.0

482 Reviews

GoodFirms

4.9 / 5.0

122 Reviews

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We hold expertise in all leading ESPs

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Why **outsource** your **email operations** to **EmailUplers**

150+

EXPERTS

We're a team of trained professionals With 50+ ESPs expertise

99.98%

ACCURACY RATE

We carry out campaign management with utmost perfection

PROFICIENCY

GUARANTEED

Our trained professionals have required expertise and experience

FLEXIBLE

COME WHAT MAY

Our experts work in your time zone and adapt to your tools and methods

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What we do

It is not easy to focus on growing business while coordinating between teams to smoothly run your email operations. Our experts can help you fine tune your emails, reach, and engagement. We help you send the right message to the right audience at the right time with a mind-boggling accuracy rate.

Depending on what you're looking for, we'll do any (or all) of the following when it comes to **email operations support**:

Email Campaign Management

Email Automation Management

Email Program Audit

ESP Migration & Integration

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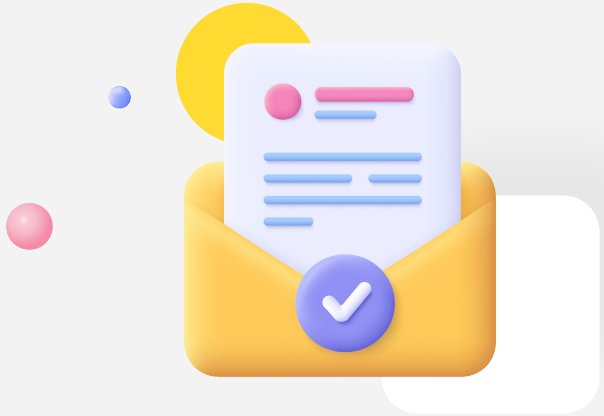
Email Campaign Management

We work like your extended team and manage your email campaigns efficiently, effectively, and quantifiably. Whether you need stagewise or end-to-end support for your email campaigns, we have got your back.

Our email marketing experts will deploy your email campaigns on time, within budget, and manage them with utmost accuracy.

Our team can provide value in following stages of **email campaign management:**

- ➔ Campaign Management & Timeline management
- ➔ Campaign built & Setup
- ➔ Campaign validation & scheduling
- ➔ Regular campaign reporting & analysis



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Email Campaign Management Rate Card

Basic package

- ✓ Litmus/EOA
- ✓ Live Campaign Demo
- ✓ List Segmentation
- ✓ Campaign Performance Report

Starting From

$395

Per Month

3 Business Days

Standard Package

- ✓ PSD to HTML
- ✓ Litmus/EOA
- ✓ Live Campaign Demo
- ✓ List Segmentation
- ✓ Campaign Performance Report

Starting From

$525

Per Month

5 Business Days

Premium Package

- ✓ Design & Coding
- ✓ PSD to HTML
- ✓ Litmus/EOA
- ✓ Live Campaign Demo
- ✓ List Segmentation
- ✓ Campaign Performance Report

Starting From

$625

Per Month

8-10 Business Days

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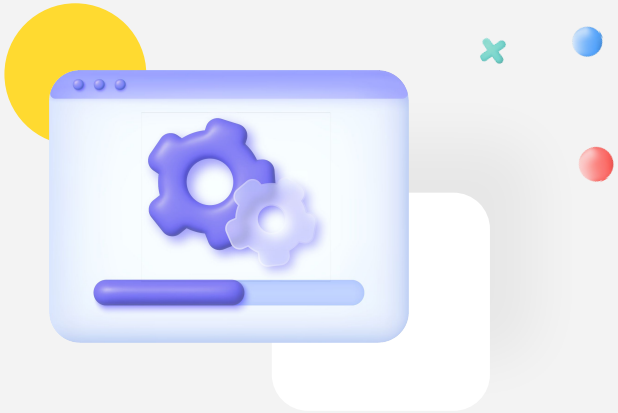
Email Automation Management

No matter how simple or complex your customer journey is, we conduct a one-to-one session with you to understand your requirements first.

We then set up flawless automation workflows enabling you to interact with your customers at every touch point and focus more on strengthening customer relationships and improving retention rates.

Here's what we exactly do:

- ➔ Automation for Varied Needs
- ➔ Customized Workflow
- ➔ Workflow Maintenance & Optimization
- ➔ Build simple as well as complex journeys



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Automation workflows we can help you set up

Depending upon the requirement, we can set up various email marketing automation campaigns such as:

- Welcome series
- Customer Feedback
- Lead Nurturing & Drip Campaigns
- Post Purchase
- Special Occasion
- Product engagement & Retention
- Promotional
- Product purchase/Cart abandonment
- Re-engagement & Win Back
- Customer feedback
- Upsell & Cross sell

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Automation Management Rate Card

Standard Package

- ✓ PSD to HTML
- ✓ Integration with Email Service Provider
- ✓ Workflow Setup
- ✓ Litmus/EOA Testing
- ✓ Automation Setup & Deployment
- ✓ On-going maintenance

Standard Automation Series with 3 Emails

Starting From

$549

Dynamic Automation Series

Starting From

$949

6 Business Days

Premium Package

- ✓ Design & Coding
- ✓ Integration with Email Service Provider
- ✓ Workflow Setup
- ✓ Litmus/EOA Testing
- ✓ Automation Setup & Deployment
- ✓ On-going maintenance

Standard Automation Series with 3 Emails

Starting From

$849

Dynamic Automation Series

Starting From

$1249

10-12 Business Days

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Email Program Audit

We go behind the scenes and thoroughly analyze your email campaign using an exhaustive checklist of 100+ points. We comb through your existing campaign planning and processes, your QA process and checklist and suggest improvements.

Our expert audit team will provide a detailed email marketing audit report showcasing how your current practices are affecting your ROI and why they are falling short of the industry best practices.

The report will also include short-term and long-term recommendations that can help grow your overall email program as well as your digital marketing efforts.

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How We help you audit your Email Campaigns

We test the following aspects of your campaign to ensure you get the best out of your efforts:

- Email list
- Segmentation criteria
- Subject lines and preheader text
- Email copy and links
- Design- alt text, accessibility, placement of CTA and other elements
- Responsiveness, compatibility and fallback
- ESP integration
- Send time
- Email Deliverability
- Metrics
- Profiling of your contacts/leads and even your analytics account

Download Sample Audit Report

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Program Audit

- ✓ Data Review
- ✓ Template Design & Coding Review
- ✓ Flow & Lead Journey Review
- ✓ Top performing and least performing time of the year
- ✓ Campaign Performance Review
- ✓ Recommendation

Starting From

$849

Custom Turnaround Time as per the Audit

Email Program Audit
Rate Card

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ESP Migration & Integration

Our team at Email Uplers understands that ESP migration and integration can be tiresome tasks. Hence, whether you are operating with the latest marketing platforms or legacy systems, our team of professionals ensures to make data flow and use of tools easy for you.

Be it one-time integration or automated real-time integration between numerous data sources, we pursue the best risk-evaluated ESP migration and integration practices.

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ESP Migration & Integration - Assets we focus on

To ensure that the ESP migration experience is seamless, we focus on these assets in your current email service provider:

- Email lists
- Content and templates
- Reports
- Marketing automation
- Unsubscribes
- Integrations, including both data feeds and APIs
- Database and schema

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How you can associate with us

Project Based

Sending emails only occasionally?
This model is the best bet for you as you pay per project

Recurring Projects

Sending emails only occasionally?
This model is the best bet for you as you pay per project

Resource Based

Sending emails only occasionally?
This model is the best bet for you as you pay per project

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Dedicated Resource Team Model

Are you looking for help with faster, cost-effective, and flawless execution of your email marketing strategy? Hire our certified, experienced, and ready-to-onboard email marketing experts who can help you make the most of your ESP.

Non Enterprise ESP Pricing

Email Designer & Developer

Starting From

$1,750

Email Campaign Manager

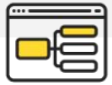
Starting From

$1,750

Automation Experts

Starting From

$1,750



Data Integrations & Migration Experts

Starting From

$1,750

***Enterprise ESP- Salesforce, Marketo, Braze , Adobe Campaign and Eloqua**

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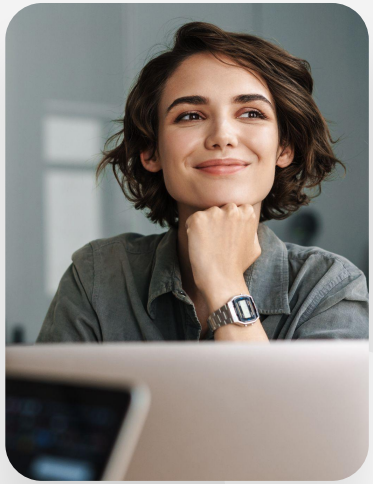
Success stories



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How Email Uplers Helped Weight Watchers

Their Challenges:

- Weight Watchers required a reliable partner to help with ESP Migration
- They were looking for help with email campaign setup & management
- Wanted quick turnaround time for email templates.

Our Solution:

- We helped them migrate from SFMC to Braze, seamlessly
- We helped them with everything from coding emails to setting up, managing, and automating campaigns
- We developed over 60 email templates every month

VIEW CASE STUDY

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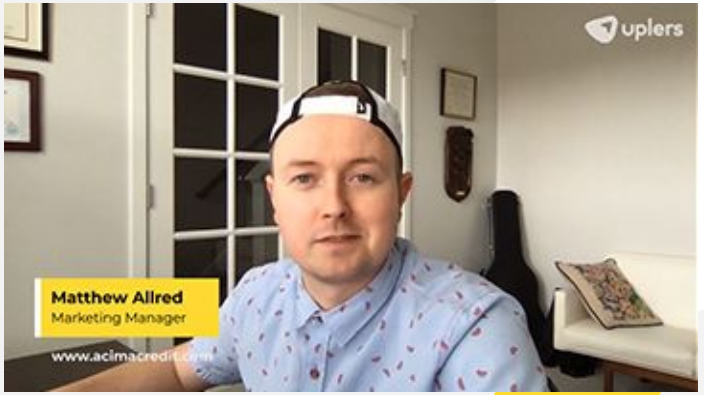
What Our Customers say about us?

VIEW TESTIMONIAL



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A few brands we've worked with....

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