

Your Reliable SFMC (ExactTarget) Execution Partner

Email Uplers is a full-service email marketing agency. We are a team of **Salesforce Certified Developers, Administrators, Campaign Managers and Email Specialists** ready to take your Salesforce campaign ROI a notch higher.

With **70+ certified** and experienced experts in our team, we efficiently, effectively, and quantifiably manage your marketing campaigns in the CRM.

From handling campaign assets to validation and scheduling and from setting up journeys to reporting, analysis, and optimization, our Salesforce Experts handle your campaigns end-to-end. We've completed **800+ projects** till date.



How we can help you with

SFMC Projects?



Project to Project

Share your brief around SFMC AMPscript, SQL query, Journey Creation, Campaign Creation, etc.

The Email Uplers team would send the quote based on the brief. Once you approve the quote, we will start the execution and deliver the output according to your expected timeline.



Build email templates in SFMC



Build Journeys in SFMC



Build DE / SQL query in Automation Studio



Migrate to salesforce from any ESP





Recurring Model

Want to avail of any of our services on a recurring basis? Share your custom requirements with us and we'll offer bespoke solutions month-after-month without fail.

Whether it is setting **10 email campaigns per month** or building **3-4 customer journeys**, we would love to assist you on a monthly basis.



Build email templates in SFMC



Build Journeys in SFMC



Build DE / SQL query in Automation Studio



Migrate to Salesforce from any ESP





Dedicated Resource Team Model





Share Your Requirement

Share complete roles and responsibilities, must-have skills, necessary market experience and budget.



We Shortlist Best Fit

We will share the proposed team / resource based on your needs.



Managed and Monitored

The talent is managed under a subject matter expert for all the tasks assigned to them.



Get Continued Support

Uplers take full responsibility of the performance and deliverables of the talent working for you.

Certified SFMC Experts

Our certified Salesforce specialist will work as your extended team member for your long-term requirements, align to your processes, and work in your time zone. This model helps you save up to 40% of your hiring cost.









How our Dedicated Resource can help with SFMC Execution

- → Create dynamic email templates and resolve complex coding issues
- Automate campaigns and set up complex journeys in Journey Builder
- → Build personalized or dynamic emails and landing pages in SFMC
- → Create custom data extension using SQL queries and filters
- Ability to configure and set-up data models (data extensions, shared data extensions, contact model)

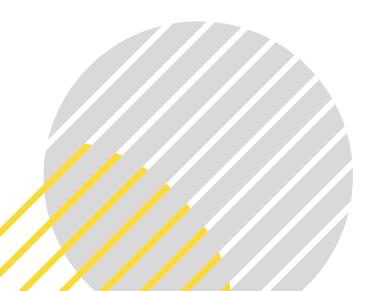




Why you should opt for our SFMC Managed Services

- → SFMC Execution Expertise
- → Flawless execution at 99.98% error-free rate
- → Experience of working with 5000+ global clients
- → Availability in your time zone
- → Right-fit resources for your unique requirements
- Resources aligned with your processes
- Monthly feedback review to track the progress

Studios our experts excel in



=	Email Studio
	Automation Studio
	Journey Builder
- 0-	Personalization Builder / Einstein
(8)	Social Studio
	Mobile Studio
	Advertising Studio
	Web Studio
-dm	Interaction Studio

Here's how Dedicated Offshore Talent makes a difference

Cost saving

On an average, you save upto 50%-60% of your cost by outsourcing to India. Email Uplers has all the campaign managers, email developers & project managers you require in India.

Save on infra & tech

Eliminates the need for investment in infrastructure, hiring, training, & other administrative costs of outsourcing.

Empowering innovation

Helps you focus on being cutting-edge in the industry.

Access to skilled resources

India has a professional community of more than 1,500,000 professionals.

Here's how Dedicated Offshore Talent makes a difference

Time zone compatibility

Trust Email Uplers to align its working hours with yours, always.

Say goodbye to hiring

hassles

No more hiring hassles and overcoming of shortage of talent.

Consulting support

We got you covered for all the "ifs and buts" of offshoring.

Focus on bigger tasks

Hand over day to day tasks to us and focus on core management duties.



How Email Uplers Helped Weight Watchers

Challenges:

- They required a reliable ESP Migration provider.
- They were looking for a quality email development partner.
- Wanted quick turnaround time for email templates.

Solution:

- Developed 1900+ email templates for Weight Watchers till date.
- Assisted them with the fastest turnaround time in the industry of 8 hours
- Migrated from SFMC to Braze ESP.

Read More - https://email.uplers.com/casestudies/weight-watchers/



How Email Uplers Helped Acima

Acima was looking for dedicated experts to help them maximize the potential of SFMC for their email marketing campaigns. They approached Email Uplers and onboarded our dedicated resources, who have, till date, created 100+ email templates and flawlessly run multiple campaigns for Acima in SFMC. The client vouches for our expert dedicated resources, and the journey continues.



- 2018 We started with creating and integrating emails in SFMC
- A year later, they onboarded our dedicated email developer and SFMC campaign manager
- Acima decided to bank on our resources for managing the intricate Cloud Pages application
- The dedicated team manages Acima's SEO strategy and has helped them rebrand and migrate from Acima Credit to Acima.com
- We also provided landing page support



Dedicated Resource Model



Client Testimonials





CONTACT US FOR A CUSTOM QUOTE

contact@uplers.com

US: +1 213 674 6665 UK: +44 20 3286 7410 AUS: +61 08 7200 6665 IND: 079 4032 4566







